

Ryan Irven

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Experience

Stone Strategy & Design

Denver, CO

Senior Brand Lead

June 2021 - Present

Bulletproof

New York, NY

Senior Designer

July 2019 - June 2021

Middleweight Designer

May 2016 - July 2019

Safari Sundays

New York, NY

Middleweight Designer

December 2014 - May 2016

Spring Design Partners

New York, NY

Junior Designer

June 2012 - December 2014

Key Clients

Danone (Danimals), General Mills (Innovation), Hippeas, Logitech (Ultimate Ears), Miners Alley Performing Arts Center, Morris & Mae, Ocean Spray, Planterra (OZO)

Abbott (*Similac, Ensure*), Campbells, Danone (*Silk, Oat Yeah!*), Diageo (*Captain Morgan, Crown Royal, Johnnie Walker, Smirnoff*), General Mills (*Nature Valley*), Kraft (*McCafé, Oscar Mayer*), Late July, Mars (*Turin*), Mondelēz (*Oreo, Ritz, Trident*), PepsiCo (*Pepsi, SodaStream*), SC Johnson (*Glade, OFF!, Pledge*), Tim Hortons, Tyson (*Hillshire Farm*)

Bobble, Campari (*SKYY, Wild Turkey*), The Drop, PepsiCo (*Doritos, LIFEWTR, Lipton, Mtn Dew, Pepsi, 7UP*), Ting, VICE (*Old Blue Last*)

AB InBev (*Budweiser, Corona*), Bacardi Limited (*Bacardi, Flor de Caña*), Boston Beer Company (*Samuel Adams, Twisted Tea*), Jack Link's, Mondelēz (*Nutter Butter, Oreo, Ritz*), Molson Coors (*Molson Cider, Molson Wheat, Molson 67*)

Skills

Adobe (*After Effects, Illustrator, InDesign, Photoshop*), art direction, branding, brand world creation, copywriting, guidelines, illustration (*Procreate*), Keynote, motion design, naming, packaging structures, retouching, typography, visualizing

**eager and open to learn new programs and software*

Education

Fashion Institute of Technology (SUNY)

New York, NY

BFA - Packaging Design

September 2010 - May 2012

AAS - Communication Design

September 2008 - May 2010